



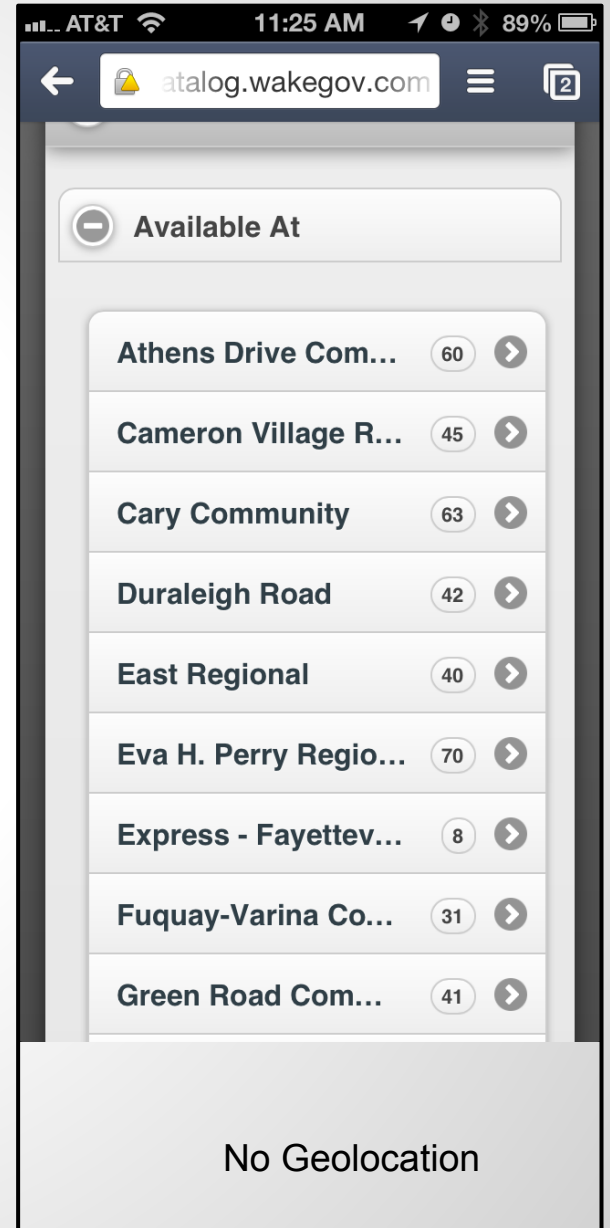
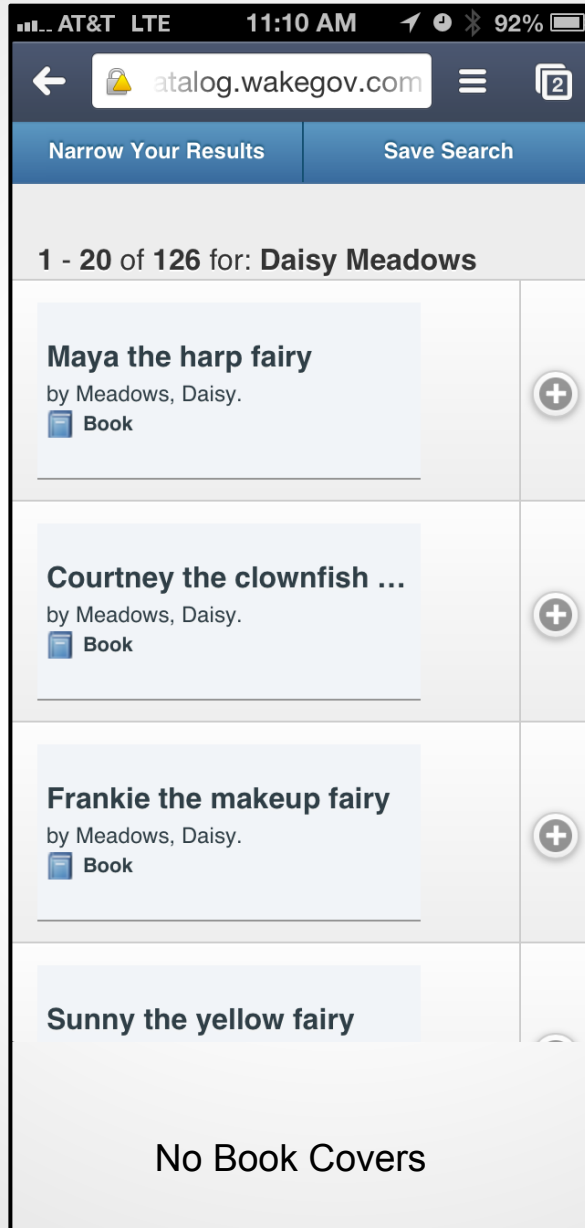
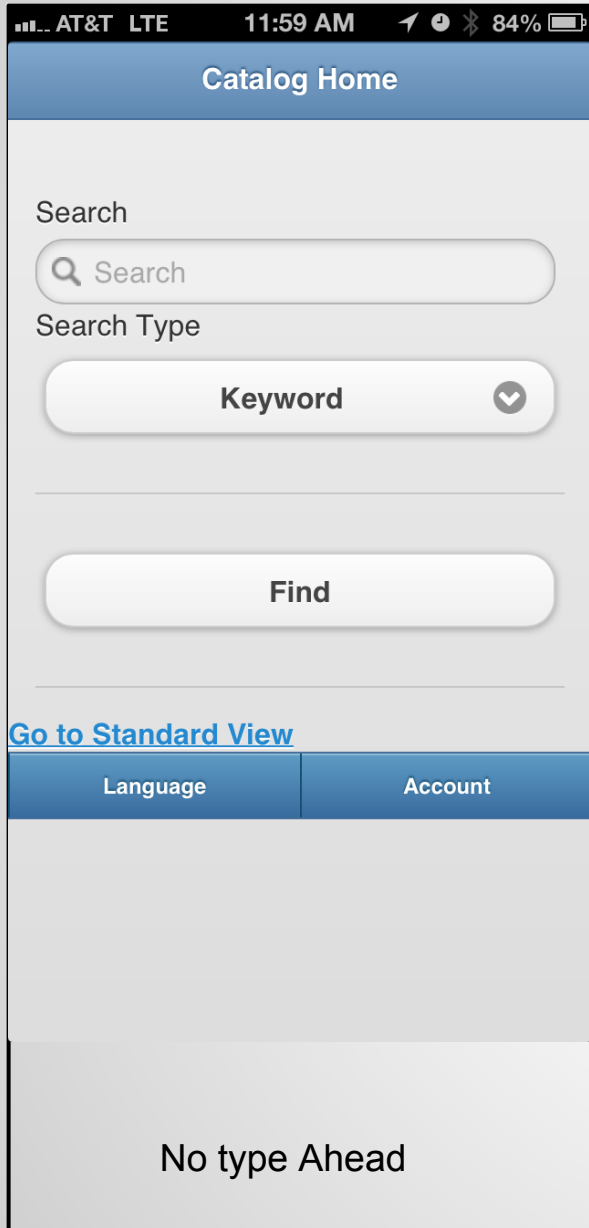
LOCAL LIBRARY

CityCamp NC 2013

- Carlos Santana
- Jason Baker
- Eva Reitzel
- Cristina Perez
- Brian Fannin
- Kyle Painter



WakeGov Mobile Library





Search Library Catalog.
Map Local Libraries.

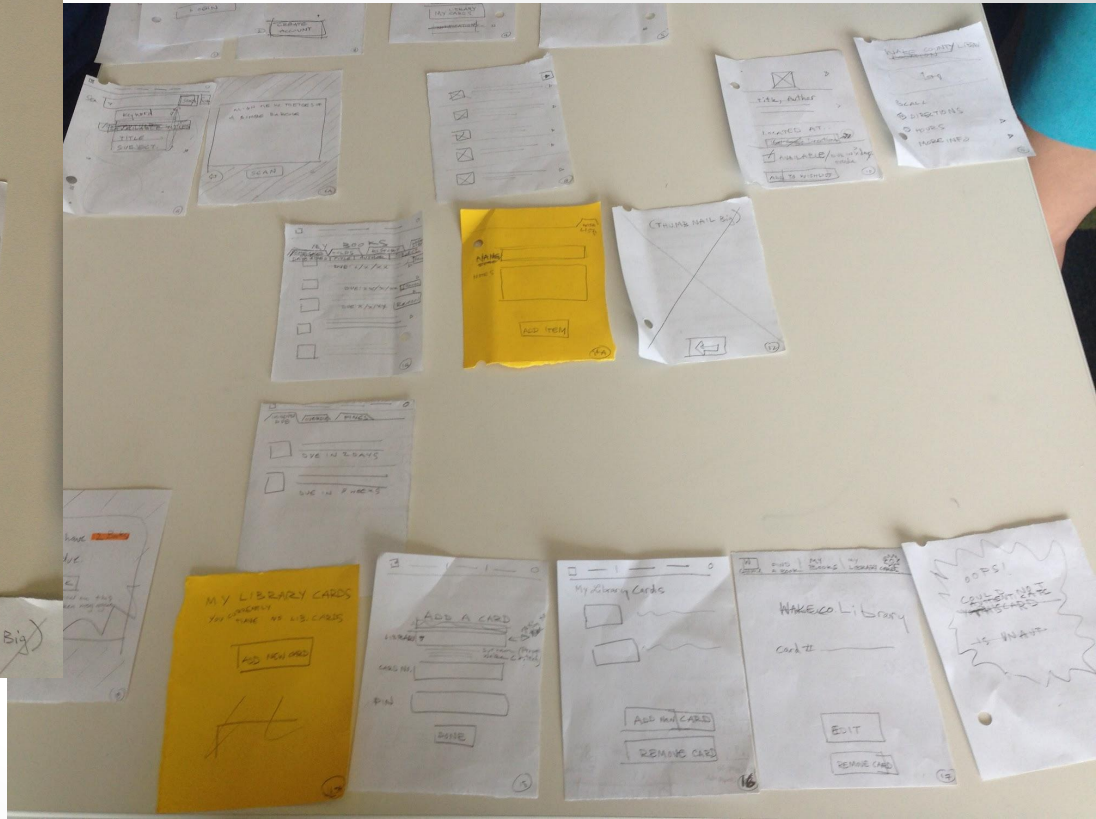
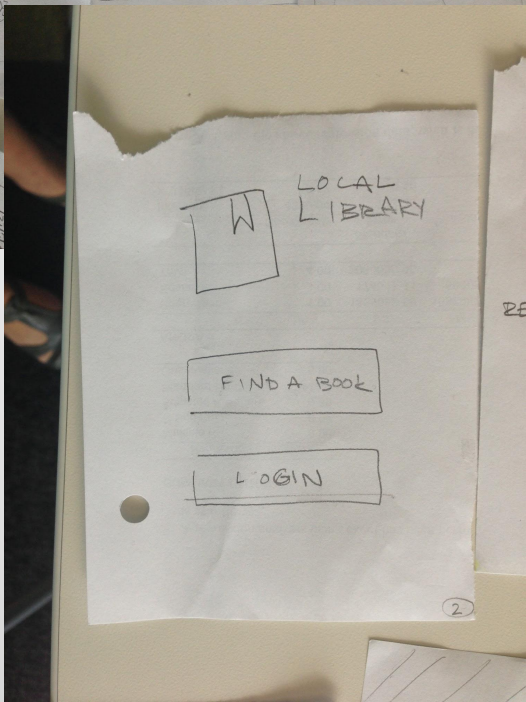
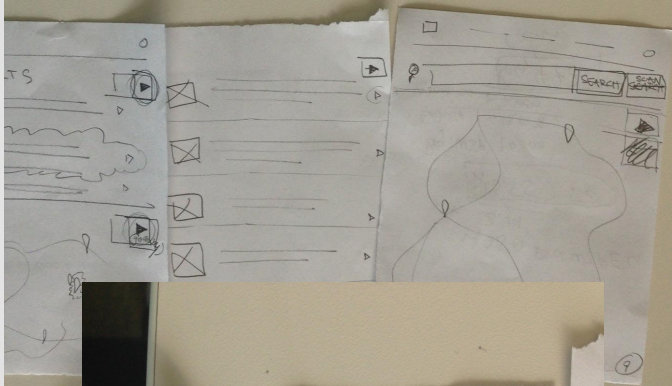
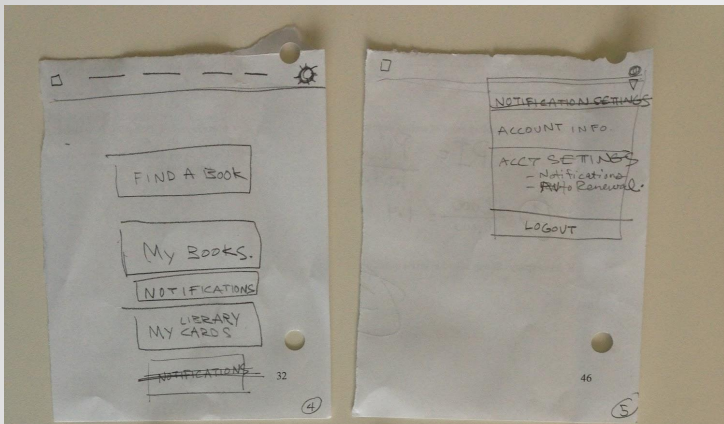
App Features

Tying into Library account (card number) allows

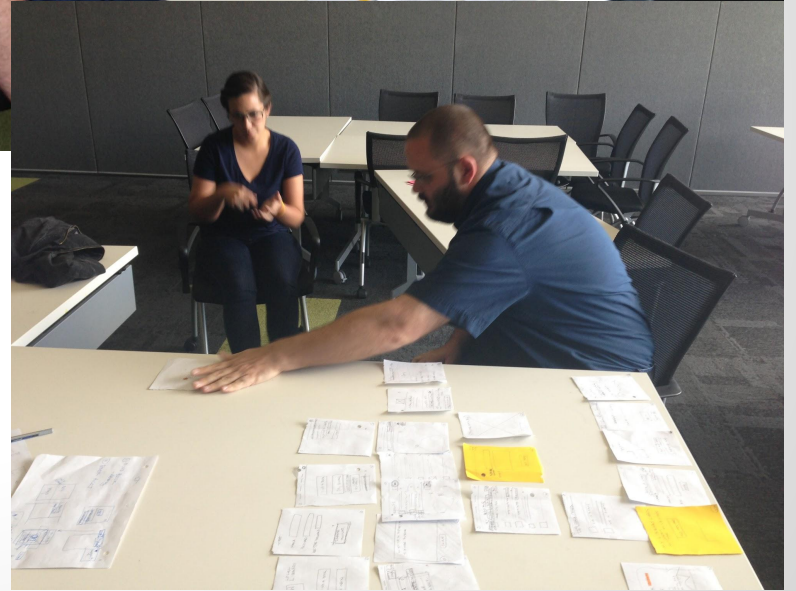
- Notifications
- Account Info
- Borrowing history tracking
- Multi-Faceted Searching
- Library Events, Import into Phone Calendar
- Social Networking Integration

UX

User Experience Design

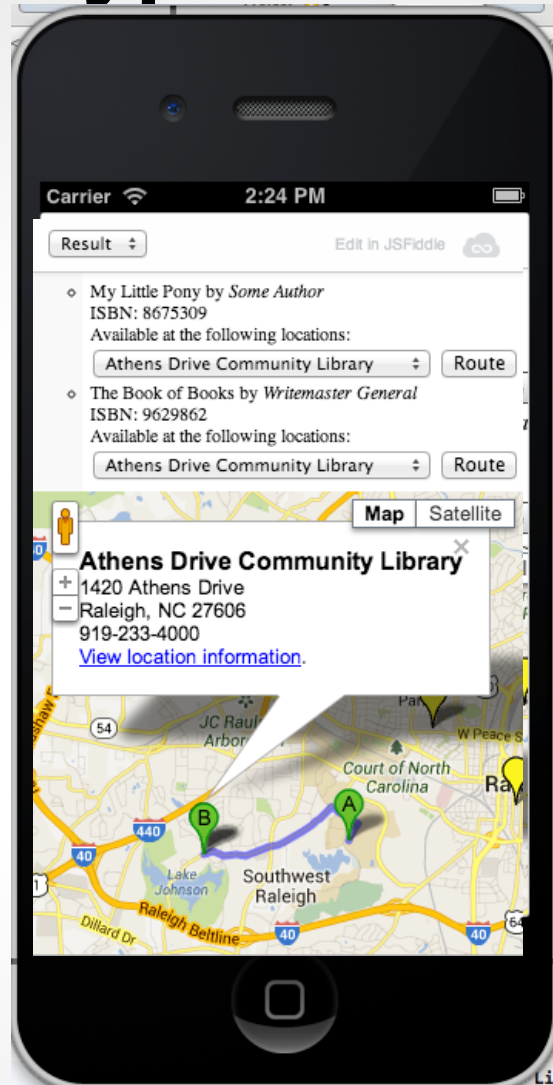


Wireframes



User Testing

Working Prototype



Try It: <http://bit.ly/117etYb>

Thank You!

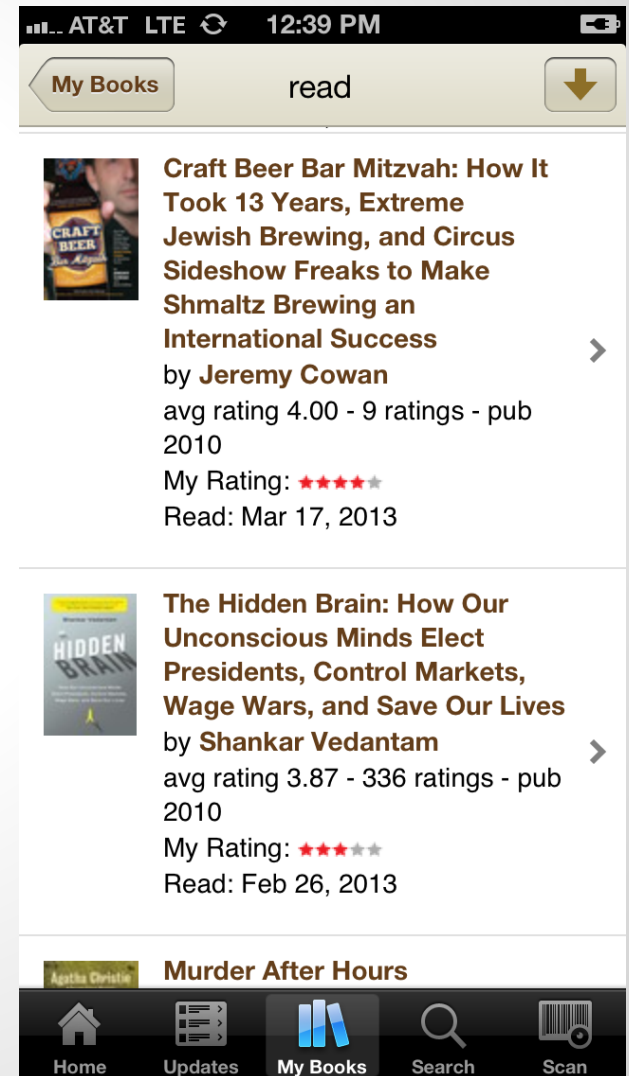


Other book apps

- GoodReads
- Radar
- libAnyWhere
- LINKCat
- Library Books

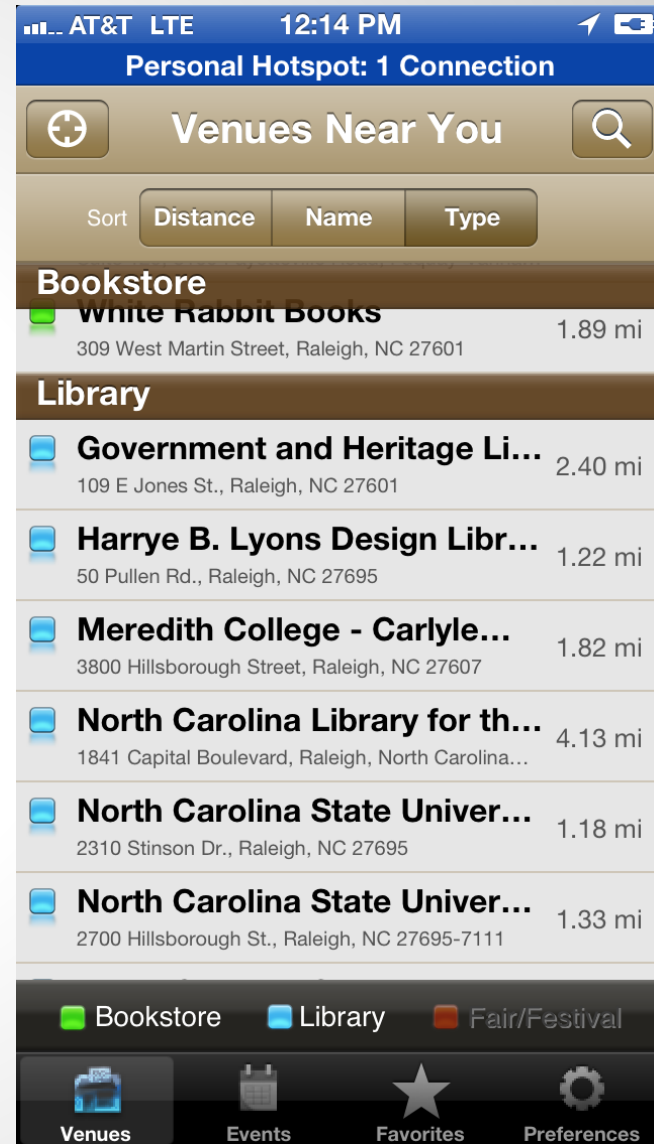
GoodReads

- Great social media site
- Can't be used to find books near me



Reader




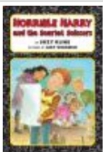
- Great for producing a list of bookstores, libraries and events
- No map. Results are presented in a list. Selection of a location produces a thumbnail map and a link to Google Maps
- No link to books. Do they have the book I'm looking for?



LibAnywhere

- Book Covers
- Link to Wake and Durham Libraries
- No Map
- No Multiple Library Cards

The screenshot shows the mobile interface of the Wake County Public Library (WCPL) app. At the top, the header displays 'WCPL' and navigation icons for a user profile, a star, and a menu. Below the header is a search bar containing the text 'Harry'. The search results are displayed as a list of four items, each with a book cover on the left and the title and author information on the right. The first item is 'Horrible Harry and the stolen cookie' by Suzy Kline, illustrated by Amy Wummer. The second item is 'Horrible Harry and the stolen cookie [kit]' by Suzy Kline, illustrated by Amy Wummer. The third item is 'The wandering gene and the Indian princess : race, religion, and DNA' by Jeff Wheelwright. The fourth item is 'Horrible Harry and the scarlet scissors' by Suzy Kline, illustrated by Amy Wummer. Each item has a right-pointing arrow next to the title.

Book Cover	Title and Author
	Horrible Harry and the stolen cookie / by Suzy Kline ; pictures by Amy Wummer. Kline, Suzy.
	Horrible Harry and the stolen cookie [kit] / by Suzy Kline ; illustrated by Amy Wummer. Kline, Suzy.
	The wandering gene and the Indian princess : race, religion, and DNA / Jeff Wheelwright. Wheelwright, Jeff.
	Horrible Harry and the scarlet scissors / by Suzy Kline ; illustrated by Amy Wummer. Kline, Suzy.